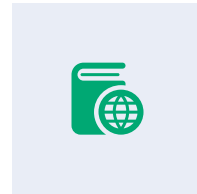




Global Distribution Eligible Products



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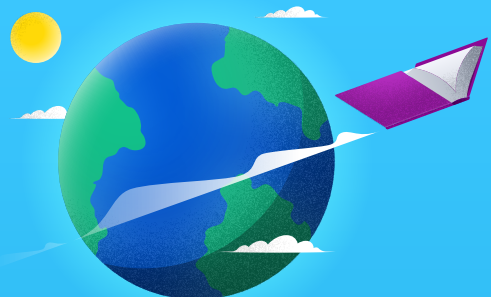
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Print Book Revenue

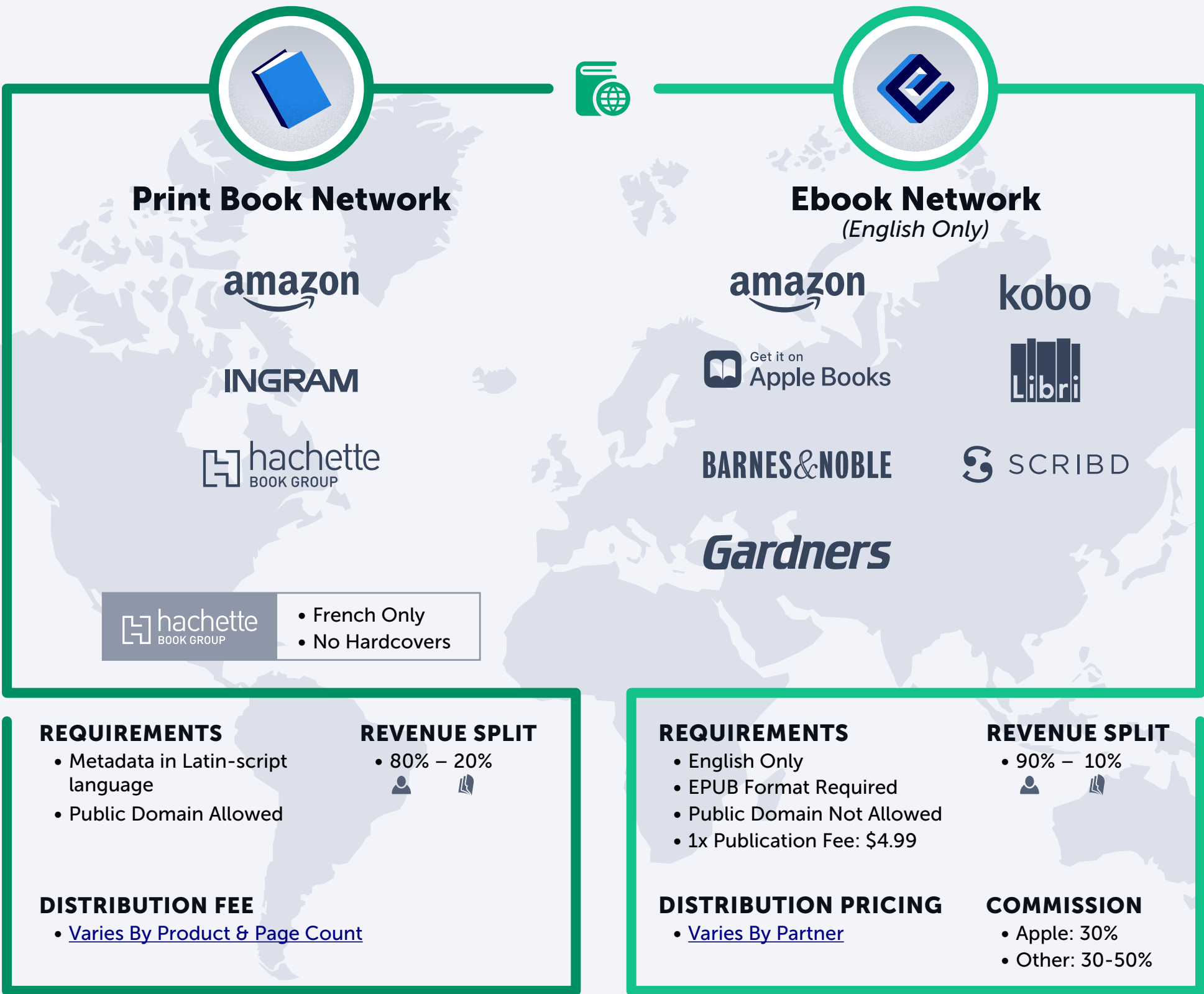
EXAMPLE – US TRADE BOOK | 250 PAGES

CALCULATION	USD
Retail List Price	\$14.99
Print Cost	- \$6.54
Distribution Fees	- \$7.50
Gross Profit	= \$0.95
Lulu Share (20%)	- \$0.19
Your Revenue (80%)	= \$0.76

Ebook Revenue

EXAMPLE – EBOOK | AMAZON KINDLE

CALCULATION	USD
Retail List Price	\$4.99
Distribution Fees	- \$2.84
Gross Profit	= \$2.15
Lulu Share (10%)	- \$0.22
Your Revenue (90%)	= \$1.93

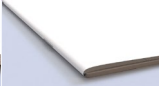




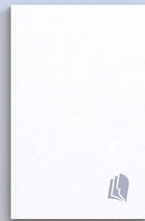
Pocket Book



4.25 x 6.87 in 108 x 175 mm

BIND TYPE					INTERIOR COLOR				PAPER TYPE			COVER FINISH		PAGE COUNT	
PAPERBACK			HARDCOVER		BLACK & WHITE		COLOR		UNCOATED		COATED				
PERFECT BOUND	COIL BOUND	SADDLE STITCH	CASEWRAP	LINEN WRAP W/ DUST JACKET	STANDARD	PREMIUM	STANDARD	PREMIUM	60# CREAM	60# WHITE	80# WHITE	GLOSSY	MATTE	MINIMUM	MAXIMUM
															
✓					✓				✓	✓		✓	✓	32	800
✓							✓		✓		✓	✓	✓	32	800
✓							✓				✓	✓	✓	32	800
							⊘				⊘				
Amazon Exclusions:															
Ingram Exclusions:															

Digest



5.5 x 8.5 in 140 x 216 mm

BIND TYPE					INTERIOR COLOR				PAPER TYPE			COVER FINISH		PAGE COUNT	
PAPERBACK			HARDCOVER		BLACK & WHITE		COLOR		UNCOATED		COATED				
PERFECT BOUND	COIL BOUND	SADDLE STITCH	CASEWRAP	LINEN WRAP W/ DUST JACKET*	STANDARD	PREMIUM	STANDARD	PREMIUM	60# CREAM	60# WHITE	80# WHITE	GLOSSY	MATTE	MINIMUM	MAXIMUM
															
✓					✓				✓	✓		✓	✓	32	800
✓							✓		✓		✓	✓	✓	32	800
✓							✓				✓	✓	✓	32	800
			✓		✓				✓			✓	✓	24	800
			✓		✓		✓		✓			✓	✓	24	800
			✓				✓				✓	✓	✓	24	800
				✓	✓				✓	✓		✓	✓	24	800
				✓			✓		✓		✓	✓	✓	24	800
				✓			✓				✓	✓	✓	24	800
				✓				✓			✓	✓	✓	24	800
				⊘			⊘				⊘				
Amazon Exclusions:															
Ingram Exclusions:															

* Linen Wrap with Dust Jacket eligible books only include navy or grey linen with gold foil stamp.



A5

5.83 x 8.27 in 148 x 210 mm

BIND TYPE					INTERIOR COLOR				PAPER TYPE			COVER FINISH		PAGE COUNT	
PAPERBACK			HARDCOVER		BLACK & WHITE		COLOR		UNCOATED		COATED				
PERFECT BOUND	COIL BOUND	SADDLE STITCH	CASEWRAP	LINEN WRAP W/ DUST JACKET	STANDARD	PREMIUM	STANDARD	PREMIUM	60# CREAM	60# WHITE	80# WHITE	GLOSSY	MATTE	MINIMUM	MAXIMUM
✓					✓				✓	✓		✓	✓	32	800
✓							✓			✓	✓	✓	✓	32	800
			✓		✓				✓	✓		✓	✓	24	800
			✓				✓			✓	✓	✓	✓	24	800
			⊘				⊘				⊘				
Amazon Exclusions:															
Ingram Exclusions:															

US Trade

6 x 9 in 152 x 229 mm

BIND TYPE					INTERIOR COLOR				PAPER TYPE			COVER FINISH		PAGE COUNT	
PAPERBACK			HARDCOVER		BLACK & WHITE		COLOR		UNCOATED		COATED				
PERFECT BOUND	COIL BOUND	SADDLE STITCH	CASEWRAP	LINEN WRAP W/ DUST JACKET*	STANDARD	PREMIUM	STANDARD	PREMIUM	60# CREAM	60# WHITE	80# WHITE	GLOSSY	MATTE	MINIMUM	MAXIMUM
✓					✓		✓		✓	✓		✓	✓	32	800
✓							✓			✓	✓	✓	✓	32	800
✓							✓				✓	✓	✓	32	800
			✓		✓				✓	✓		✓	✓	24	800
			✓				✓			✓	✓	✓	✓	24	800
			✓				✓				✓	✓	✓	24	800
				✓	✓				✓	✓		✓	✓	24	800
				✓			✓			✓	✓	✓	✓	24	800
				✓			✓				✓	✓	✓	24	800
			⊘				⊘				⊘				
Amazon Exclusions:															
Ingram Exclusions:															

*Linen Wrap with Dust Jacket
eligible books only include navy
or grey linen with gold foil stamp.



Royal

6.14 x 9.21 in156 x 234 mm

BIND TYPE					INTERIOR COLOR				PAPER TYPE			COVER FINISH		PAGE COUNT	
PAPERBACK			HARDCOVER		BLACK & WHITE		COLOR		UNCOATED		COATED				
PERFECT BOUND	COIL BOUND	SADDLE STITCH	CASEWRAP	LINEN WRAP W/ DUST JACKET*	STANDARD	PREMIUM	STANDARD	PREMIUM	60# CREAM	60# WHITE	80# WHITE	GLOSSY	MATTE	MINIMUM	MAXIMUM
✓					✓				✓	✓		✓	✓	32	800
✓							✓			✓	✓	✓	✓	32	800
✓							✓				✓	✓	✓	32	800
			✓		✓				✓	✓		✓	✓	24	800
			✓				✓			✓	✓	✓	✓	24	800
			✓				✓				✓	✓	✓	24	800
				✓	✓				✓	✓		✓	✓	24	800
				✓			✓			✓	✓	✓	✓	24	800
				✓			✓				✓	✓	✓	24	800
			⊘				⊘				⊘				

* Linen Wrap with Dust Jacket eligible books only include navy or grey linen with gold foil stamp.

Comic Book

6.63 x 10.25 in168 x 260 mm

BIND TYPE					INTERIOR COLOR				PAPER TYPE			COVER FINISH		PAGE COUNT		
PAPERBACK			HARDCOVER		BLACK & WHITE		COLOR		UNCOATED		COATED					
PERFECT BOUND	COIL BOUND	SADDLE STITCH	CASEWRAP	LINEN WRAP W/ DUST JACKET	STANDARD	PREMIUM	STANDARD	PREMIUM	60# CREAM	60# WHITE	70# WHITE	GLOSSY	MATTE	MINIMUM	MAXIMUM	
																
✓								✓			✓	✓	✓	32	800	
⊘								⊘			⊘	⊘	⊘			



Executive	BIND TYPE					INTERIOR COLOR				PAPER TYPE			COVER FINISH		PAGE COUNT	
	PAPERBACK			HARDCOVER		BLACK & WHITE		COLOR		UNCOATED		COATED				
	PERFECT BOUND	COIL BOUND	SADDLE STITCH	CASEWRAP	LINEN WRAP W/ DUST JACKET	STANDARD	PREMIUM	STANDARD	PREMIUM	60# CREAM	60# WHITE	80# WHITE	GLOSSY	MATTE	MINIMUM	MAXIMUM
																
Amazon Exclusions:																
Ingram Exclusions:																

Crown Quarto	BIND TYPE					INTERIOR COLOR				PAPER TYPE			COVER FINISH		PAGE COUNT	
	PAPERBACK			HARDCOVER		BLACK & WHITE		COLOR		UNCOATED		COATED				
	PERFECT BOUND	COIL BOUND	SADDLE STITCH	CASEWRAP	LINEN WRAP W/ DUST JACKET	STANDARD	PREMIUM	STANDARD	PREMIUM	60# CREAM	60# WHITE	80# WHITE	GLOSSY	MATTE	MINIMUM	MAXIMUM
																
Amazon Exclusions:																
Ingram Exclusions:																



Small Square

7.5 x 7.5 in190 x 190 mm

BIND TYPE					INTERIOR COLOR				PAPER TYPE			COVER FINISH		PAGE COUNT	
PAPERBACK			HARDCOVER		BLACK & WHITE		COLOR		UNCOATED		COATED				
PERFECT BOUND	COIL BOUND	SADDLE STITCH	CASEWRAP	LINEN WRAP W/ DUST JACKET	STANDARD	PREMIUM	STANDARD	PREMIUM	60# CREAM	60# WHITE	80# WHITE	GLOSSY	MATTE	MINIMUM	MAXIMUM
✓					✓				✓	✓		✓	✓	32	800
✓							✓			✓		✓	✓	32	800

Amazon Exclusions:

Ingram Exclusions:

A4

8.27 x 11.69 in210 x 297 mm

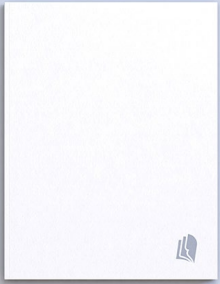
BIND TYPE					INTERIOR COLOR				PAPER TYPE			COVER FINISH		PAGE COUNT	
PAPERBACK			HARDCOVER		BLACK & WHITE		COLOR		UNCOATED		COATED				
PERFECT BOUND	COIL BOUND	SADDLE STITCH	CASEWRAP	LINEN WRAP W/ DUST JACKET	STANDARD	PREMIUM	STANDARD	PREMIUM	60# CREAM	60# WHITE	80# WHITE	GLOSSY	MATTE	MINIMUM	MAXIMUM
✓					✓				✓	✓		✓	✓	32	800
✓							✓		✓		✓	✓	✓	32	800

Amazon Exclusions:

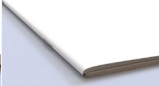
Ingram Exclusions:



US Letter



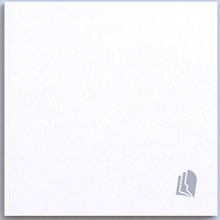
8.5 x 11 in 216 x 279 mm

BIND TYPE					INTERIOR COLOR				PAPER TYPE			COVER FINISH		PAGE COUNT	
PAPERBACK			HARDCOVER		BLACK & WHITE		COLOR		UNCOATED		COATED				
PERFECT BOUND	COIL BOUND	SADDLE STITCH	CASEWRAP	LINEN WRAP W/ DUST JACKET	STANDARD	PREMIUM	STANDARD	PREMIUM	60# CREAM	60# WHITE	80# WHITE	GLOSSY	MATTE	MINIMUM	MAXIMUM
															
✓					✓				✓	✓		✓	✓	32	800
✓							✓			✓	✓	✓	✓	32	800
			✓		✓				✓			✓	✓	24	800
			✓				✓		✓		✓	✓	✓	24	800
			✓					✓			✓	✓	✓	24	800
			⊘				⊘				⊘				
									⊘						

Amazon Exclusions:

Ingram Exclusions:

Square



8.5 x 8.5 in 216 x 216 mm

BIND TYPE					INTERIOR COLOR				PAPER TYPE			COVER FINISH		PAGE COUNT	
PAPERBACK			HARDCOVER		BLACK & WHITE		COLOR		UNCOATED		COATED				
PERFECT BOUND	COIL BOUND	SADDLE STITCH	CASEWRAP	LINEN WRAP W/ DUST JACKET	STANDARD	PREMIUM	STANDARD	PREMIUM	60# CREAM	60# WHITE	80# WHITE	GLOSSY	MATTE	MINIMUM	MAXIMUM
															
✓					✓				✓	✓		✓	✓	32	800
✓							✓				✓	✓	✓	32	800
✓							✓		✓		✓	✓	✓	32	800
			✓		✓				✓			✓	✓	24	800
			✓				✓		✓		✓	✓	✓	24	800
			✓					✓			✓	✓	✓	24	800
			⊘				⊘				⊘				
									⊘						

Amazon Exclusions:

Ingram Exclusions: